

Podcasting

Note : This document is only relevant if you use the Audio feature of Church Edit

The media feature of Church Edit gives Churches the facility to upload their audio files to the web allowing Sunday sermons to have a global audience!

The Audio files should be in MP3 format and can be downloaded by visitors to the site from all over the world. Using podCasting technology, visitors to the site can subscribe to your Churches audio and have new audio files downloaded automatically to their computer.

This technology is called Podcasting and is a great way for people to keep upto date with the new media files that you add to the site. Everytime your Church adds an audio file to the site, an RSS Feed is generated which lists all the audio files on your site. RSS stands for Really Simply Syndication and will display a listing of the audio files in a language that computers can easily understand and interpret.

The RSS Feed will be displayed on the main Audio page of your website allowing users to add the feed to their computers podcast software. There will be a helpfile on the Church Edit website which will provide more information to vistors on how to subscribe to the RSS.

Integrating with iTunes

iTunes is free software from the Apple corporation and is great for storing audio files in easy to find formats on the computer. With iTunes, users can easily subscribe to Church Podcasts.

Church Edit has added an option to made it easier for users to subscribe to a podcast using iTunes. By submitting your Churches podCast feed to the iTunes Music store, you can make it easy for users to subscribe by using just one click.

Adding your podcast feed to iTunes is simple and free. Once your podcast feed has been approved by Apple, you will be given a unique web address which when added to your website will display the following image :



The webaddress will be unique to your podCast and will be something like :

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=xxxxxxxx&s=xxxxxxxx>

To add your podCast to the Apple iTunes store you will need to first download iTunes from <http://www.apple.com/itunes/download/>. You will also need an iTunes login which is free to obtain but will require credit card details to setup the account. The card details are only used if you purchase music through the iTunes store.

The podCast feed for your Church Edit website will be :

<http://www.YOURCHURCHNAME.org.uk/media/media.xml> where YOURCHURCHNAME is your webaddress.

Go to <https://phobos.apple.com/WebObjects/MZFinance.woa/wa/publishPodcast> to submit the above podCast feed to the Apples iTune store.



Enter the Podcast feed into the box that says 'Podcast Feed URL' then press continue.

Once the Podcast has been submitted you will be told that it will be reviewed before it is added to the site. Reviewing a Podcast can take a few days, but once it has been reviewed you will receive an email from Apple iTunes saying that the submission was successful. The email will also contain your unique iTunes webaddress which will allow users to subscribe to your feed with 'one click'.

When you have your Apple webaddress, go to your Church Edit control panel and select Audio > Audio Options. Change the iTunes Integration to YES and then paste the web address Apple gave you into the iTunesAddress field. If you want to add an image to your Podcast then click on 'Browse Images' to select an image from the Church Edit Library. If you want to upload an image to be used for the Podcast then you must upload this through the main Image library first.

Once these changes have been made press 'Update' to save the changes and refresh the RSS Podcast feed. When you next view the Audio page on your main Church Edit website you will see the 'Subscribe with iTunes' image at the top of the page. Clicking on this should launch your iTunes software and automatically subscribe you to your Church audio feed.

Audio Options	
Author :	<input type="text" value="The Montbridge Church"/> <small>This is displayed in the XML/Podcasting Software</small>
Media Description :	<input type="text" value="Sermons from Montbridge Church which is based in Montbridge."/> <small>This is displayed in the XML/Podcasting Software</small>
Subtitle :	<input type="text" value="Bible based preaching"/> <small>This is displayed in the XML/Podcasting Software</small>
iTunes Integration :	<input checked="" type="radio"/> Yes <input type="radio"/> No <small>Select Yes if you have submitted your XML media feed to iTunes and have received an iTunes store web address for your site. For more information see the download section on www.churchedit.co.uk</small>
iTunesAddress : Enter the address that iTunes gave you to access your podCast	<input type="text" value="http://phobos.apple.com/WebObjects/MZStore.woa/wa/ViewPod"/> <small>You must select 'Yes' to iTunes Integration before you enter information into this field</small>
PodCast Image : Use the 'Browse Images' to select an image from the image library	<input type="text" value="/content/pages/uploaded_images/10.jpg"/> <input style="background-color: #e0e0e0; border: 1px solid #ccc;" type="button" value="Browse Images"/>
<input type="button" value="Update"/>	